

## WELCOME TO AMBREY

Ambrey are the market leaders in all aspects of security risk management, providing a 360° approach to safeguarding our clients' people, assets, information and reputations.

Our experience and reach is unparalleled in the maritime sector, with this expertise extending onto land where our advisory services complement our clients' risk exposures. Ambrey's ability to assess your risk regardless of the environment and then deliver solutions to help you prepare or face these challenges sets us apart. We are client driven, client first.

As part of Ambrey risk solutions we maintain a 24/7 response centre staffed by experienced professionals, coupled to a dynamic crisis response capability assisted by an in-house intelligence team to support our clients, whatever and wherever their challenge.

## ACTIVE ASSAILANT

Active Assailant incidents are on the rise - last year in the US there were 435\* incidents.

Their impact is far-reaching and often enduring for the affected individuals, their families, their communities and their institution or organization.

The consequences are extreme ranging from fatal through life-changing injuries to lasting mental health issues. You cannot predict when they will occur, but you can be ready and prepared for when they do occur.

Ambrey provides the expertise and reassurance to ensure that you are prepared and ready for the worst. Should the worst occur then Ambrey are there to get you back on your feet.

\*quoted figure does not include active assailant incidents without the use of a firearm

The logo for Ambrey, featuring the word "AMBREY" in a bold, white, sans-serif font with a red triangle to the right of the text, overlaid on an aerial photograph of a city.

## OUR 360° APPROACH

Uniquely in the risk management sector Ambrey delivers a complete suite of services to cater for clients' non-technical risk challenges. This ranges from protective security services, through advisory consultancy to insurance broking.

- We Identify risk - We Qualify risk - We Forecast risk.
- We provide solutions to Mitigate, Accept or Transfer risk.
- We Prepare, Manage and Respond to risk.

This is achieved through Ambrey's 360° service offering of:

- Intelligence to identify, qualify and forecast risk through the Maritime Risk Intelligence (MRI) platform and our experienced analysts.
- Protective Security and advisory Risk services to mitigate risk afloat or ashore.
- Offshore's security and safety vessel services.
- Crisis response to prepare, manage and respond to risk before it occurs or in the event that it does strike.
- Insurance brokering of Special Risks to transfer risk.

### 24/7 RESPONSE

email [response@ambrey.com](mailto:response@ambrey.com)

visit [www.ambrey.com/crisis-response](http://www.ambrey.com/crisis-response)

to find out how we can help you.

## KEY FEATURES

### FUTURE-PROOF (Pre-incident)

- Offsite and reachback support for consultation and advice
- On-site risk assessment and audit
- Crisis planning including development of tailored crisis plans, protocols and procedures
- Crisis team training and development:
  - Key individuals or leaders
  - Team members
  - Wider audience awareness
  - Specialism - family liaison
  - Media communications
  - Recorder and stakeholder
- Live exercises and workshops to simulate incidents and crisis management team (CMT) response

### RESPONSE

- Nationwide response consultants prepared and on standby 24/7 to respond to an incident no matter what time day, or night
- Provision of appropriate practical advice and guidance
- Mentor and support the crisis management team throughout the incident and its aftermath
  - Liaison support with insurance underwriter
  - Liaison support with other stakeholders as required - law enforcement, families, communities
  - Media crisis communication advise and expertise

### POST CRISIS RESPONSE

- Incident review – what, when, where and why to learn the lessons and move forward
- Periodic on-site risk assessment to ensure continuous improvement and best practice
- Revision of crisis plans to ensure that they remain 'fit for purpose'
- Appropriate training and mentoring to ensure capacity, capability and confidence
- Reputational risk support and advice
- Business continuity provision and support to ensure that you stay up and running.

A close-up photograph of a person's hand holding a black smartphone. The person is wearing a dark suit jacket and a white shirt cuff is visible. The background is a blurred cityscape at night with lights.

# AMBREY

## ACTIVE ASSAILANT